



JPS Health Network Community Outreach 2023 Year in Review

JPS Health Network has played a critical role in community outreach, engagement, education, and healthcare. Our teams are committed to addressing the changing needs of the Tarrant County community. JPS is devoted to being in the forefront of innovative programs and partnerships as community needs change.

Tarrant County is comprised of diverse communities that face unique challenges and have specific needs. 2023 was a year of continued learning of how to better serve these residents. JPS conducted a Community Health Needs Assessment (CHNA) that provided a roadmap to better understand the health and social needs our community face. Internal committees were developed to explore ways to continue to be at the forefront of patient care and outreach. JPS acknowledges the important role community outreach plays in improving and extending the reach of healthcare. This report provides insight into the initiatives developed and deployed to keep families healthy and safe, regardless of where they live, work, or play.

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JPS Health Network Community Outreach

JPS Community Outreach strengthens and builds community linkages, both internally and externally, that improve the health and well-being of the residents of Tarrant County.

Key focus areas include:

- Developing and maintaining community collaborations and partnerships
- Participating at community events and speaking engagements
- Implementing community-based programs

JPS Mission

Transforming healthcare delivery for the communities we serve.

JPS Vision

To be a regional and national leader in:

- Improving the patient and family experience
- Improving the quality and outcomes of population health
- Improving access to care

JPS Values

- Trust
- Mutual Respect
- Excellence
- Integrity
- Accountability
- Teamwork

Impact on Tarrant County and JPS Health Network

Community Health Needs Assessment (CHNA)

To illustrate JPS's commitment to the health and well-being of our community, JPS completed a CHNA to understand and document the greatest health needs currently faced by residents. The CHNA helps JPS better understand, quantify, and articulate the health and social needs of the communities we serve. JPS will assemble a three-year implementation plan to enhance community health, with a particular focus on health inequities and disparities.

Outreach

JPS Community Outreach identifies significant health needs of people living in our community. Outreach prioritizes health needs and available resources to address these needs. Our goal is to increase access to healthcare for Tarrant County residents, emphasizing underserved populations.

Partnership and Engagement

JPS Community Outreach partners with public health organizations, hospitals, community-based organizations, and universities to address the social determinants of health and other needs in Tarrant County.

Health and Wellness

In an effort to improve the health and wellness of our community, JPS provides comprehensive health programs and services. These services include flu vaccines, diabetes education, disease management, health education, health screenings, and direct medical care. Additionally, there is an increased need to provide behavioral health resources for the community.

Network Engagement

JPS Community Outreach plays a critical role in improving and extending the reach of healthcare through activities such as health education, case management, basic health screenings, and increasing access to services. Outreach staff participates and collaborates with the following internal programs and committees to execute the goals set by JPS.

- Cancer Certification Committee
- Communications
- Community Health
- Community Outreach Steering Committee
- JPS Behavioral Health
- JPS Connection/Eligibility & Enrollment
- JPS Health Network Joint Council
- Lifestyle Medicine Physicians
- Nursing
- Office of Strategy Management
- Outpatient Case Management
- Patient Education
- Population Health Management
- Trauma Services

JPS Health Network Joint Council

The JPS Joint Council is comprised of individuals, faith-based organizations, interest groups, and community representatives, that meets quarterly. The goal of the Joint Council is to build community partnerships to improve health and well-being in Tarrant County. These engaged stakeholders provide invaluable feedback and assistance in guiding JPS initiatives. As JPS continues to transform healthcare to make the lives of the Tarrant County residents better, leadership recognizes the need for continuous input from the communities it serves.

- Alzheimer's Association
- American Cancer Society
- American Heart Association
- Barbara Cares
- Cancer Care Services
- The Concilio
- Cook Children's Health Care System
- Fort Worth Independent School District
- Healthy Tarrant County Collaboration
- Hispanic Wellness Coalition
- Moncrief Cancer Institute
- United Way Tarrant County
- The University of North Texas Health Science Center
- YMCA of Metropolitan Fort Worth

Innovative Community Outreach Initiatives

JPS and Cook Children’s Team Up to Benefit Tarrant County Families

JPS Health Network, in partnership with Cook Children’s Medical Center, aims to provide exceptional comprehensive care for the entire family. Scheduled to open in late 2025, the two-story, 40,000-square foot Las Vegas Trail Neighborhood Health Center will be the first of its kind. Cook Children’s will provide pediatric medical care while JPS will provide adult care. Social services, behavioral health, a Fort Worth Police storefront, and WestAid Community Resources food pantry will also be housed in the facility.

This partnership will allow JPS to continue to expand into the community and provide healthcare services to patients in need. The collaboration also offers an opportunity to demonstrate the significance of healthcare in Tarrant County and how these healthcare entities are working together to create a framework for better healthcare delivery and access.



Innovative Community Outreach Initiatives

JPS Hosts Groundbreaking Ceremony for Medical Home Southwest Tarrant

JPS Health Network hosted a groundbreaking ceremony for the new Medical Home Southwest Tarrant, a future primary care clinic located in the 76123 zip code that will primarily serve residents of the Fort Worth Wedgewood neighborhood in Southwest Tarrant County.

The new facility will be located at the intersection of Mesa Springs Drive and Granbury Road in Fort Worth. It will be approximately 39,000 square feet and is slated to open in 2024. The medical home will include primary care services and other ancillary healthcare services to address the socioeconomic needs of the community.



Innovative Community Outreach Initiatives

R.E.D. Bus One-Year Celebration

Food insecurity is a primary Social Determinant of Health (SDoH) concern. There is a critical link between nutrition, chronic illness, and brain development and food insecurity. JPS has partnered with Tarrant Area Food Bank to have their R.E.D. (Resources Education Delivered) Bus visit clinics with the highest levels of food insecurity on a monthly schedule. The purpose of the R.E.D. Bus is to provide resource assistance, emergency food relief, and nutrition education to communities with high levels of food insecurity. The R.E.D. Bus also provides assistance with SNAP, WIC, and Medicaid applications.

Over 23,000 lbs. of food was distributed to Tarrant County residents in 2023. JPS was awarded a 2023 Excellence in Healthcare Award for achievement in community outreach because of the accomplishments of this partnership. This award highlighted the partnership with JPS and the Tarrant County Food Bank. JPS was also invited to speak at America's Essential Hospitals Annual VITAL Conference, providing an opportunity for JPS to share this partnership's success with other public and safety net hospitals around the world.



Innovative Community Outreach Initiatives

Lung Cancer Awareness Lunch and Learn

JPS Health Network and Moncrief Cancer Institute, in observance of Lung Cancer Awareness Month, hosted an event focusing on lung cancer prevention and screening. This event's goal was to educate, engage, and provide evidence-based lung health information and resources to Tarrant County's diverse community. Supported by the American Cancer Society, this event provided community members the opportunity to learn about lung cancer, prevention and screening, and smoking cessation. Screenings were also available.



Community Behavioral Health Resources

JPS recognizes the need for behavioral health resources across Tarrant County, as many families often suffer from grief and need additional support. JPS Behavioral Health Outreach hosted a trauma and grief education class, providing practical tools to help support families who may be suffering. This class illustrated how resilient the human spirit is and gave resources to encourage healing and growth.

Innovative Community Outreach Initiatives

Community Outreach Steering Committee

The Community Outreach Steering Committee was formed in the spring of 2023. The primary role of the committee is to provide input and guidance, as well as to propose actions for community programs and initiatives. The committee is currently comprised of internal stakeholders who help develop Community Outreach's strategic plans and quality priorities.

Continuation of Health and Wellness Programming

The JPS Health and Wellness Program, led by JPS Community Health, continued to provide hands-on training and health education activities to community members. In 2023, the Health and Wellness Program offered health classes and resources focused on behavioral health, heart disease, diabetes, nutrition, and injury prevention. Referrals to other social services for patients and community members were also provided. This program is a unique opportunity to deploy health education and wellness programs outside of the traditional hospital setting. The collaboration between the City of Fort Worth, Como Community Center, and JPS made this year a success.

2023 Highlights

- Development of Como survey
- Successful integration of health education classes
- Improved physical endurance for seniors
- Health focused events
- On-site health screenings
- Referrals to social service organizations

Better Vision, Better Hope Partnership

Better Vision, Better Hope is a not-for-profit organization committed to providing vision and educational benefits for people from underserved communities. Their goal is to provide affordable vision care, while also training students as upcoming optical professionals. Better Vision, Better Hope has served 159 patients by providing eye exams, glasses, or filling prescriptions.



2023 Signature and Community Events

JPS team members participate in multiple outreach events throughout Tarrant County. These events are an opportunity to connect with the community and provide information about JPS services, provide health screenings and vaccinations, and opportunities for health education. In 2023, JPS participated in the following annual and community sponsored events:

2nd Annual Breast Cancer Awareness Health Fair

Hosted by: Arlington City Council District 3 - Nikkie Hunter

Summary: An annual fair focusing on breast cancer, this event also emphasized the importance of women's health services and early detection. The on-site services offered were mammograms, flu and COVID-19 shots, and information on overall wellness.

8th Annual Healthy Lives Matter Alzheimer's Education Seminar

Hosted by: Tarrant County Commissioner Roy Charles Brooks

Summary: The mission of the Healthy Lives Matter Alzheimer's Initiative is to provide accessibility education for individuals, their caregivers, and families confronting dementia. This seminar provided insights into Alzheimer's disease progression and offered practical solutions for coping with challenging situations.

9th Annual Healthy Lives Matter Prostate Cancer Screening

Hosted by: Tarrant County Commissioner Roy Charles Brooks

Summary: The purpose of the event was to provide men with free prostate cancer screenings, as well as provide educational support through increased awareness. Individuals were educated about the signs and symptoms of prostate cancer and the importance of early detection.

10th Annual Senior Synergy Expo

Hosted by: Tarrant County Judge Tim O'Hare

Summary: This event focused on services available in Tarrant County that empower seniors, family members, and caregivers to live a healthier lifestyle. Several hundred vendors provided resources and education workshops to help support an aging population and their families.

14th Annual Tarrant County Harambee Festival

Hosted by: The Tarrant County Black Historical & Genealogical Society

Summary: Harambee means "all pull together" in Swahili. The festival brought the citizens of North Texas together for a fun-filled day of food, fun, music, health, and cultural awareness in celebration of our shared history. This event was free to the public and offered a variety of activities designed to promote love and harmony.

2023 Signature and Community Events

Carnaval de Salud, North Texas Wellness Fair, and Hispanic Wellness Fair

Hosted by: Hispanic Wellness Coalition

Summary: These three events held throughout Tarrant County provided access to healthcare, prevention services, and information to underserved Hispanic residents in Tarrant County. This event also helped promote sustainable partnerships addressing community health issues.

African American Health Expo

Hosted by: UNT Health Science Center

Summary: The purpose of the African American Health Expo was to exhibit strategies for healthy living. The expo connected people to services that assist community members striving for better health outcomes, especially those who are uninsured or underinsured.

BRAVER Together Phoenix Festival

Hosted by: United Way

Summary: The Phoenix Festival provided an opportunity for community members to address health needs. Local healthcare providers, mobile units, and organizations provided direct services for maternal health, high blood pressure, cardiovascular care, diabetes, and cancer care.

March for Mammograms

Hosted by: Barbara Cares

Summary: This event, hosted during Breast Cancer Awareness month, supported Barbara Cares and celebrated breast cancer survivors. Free mammograms and information on financial grants for Texas residents were also available.

Empowering Seniors

Hosted by: Tarrant County Commissioner Gary Fickes

Summary: This event focused on services available in Tarrant County that empower seniors, family members, and caregivers to live a healthier lifestyle. Several hundred vendors were on-site to provide resources along with educational workshops to help support the aging population and their families.

2023 Komen MORE THAN PINK Walk

Hosted by: Susan G. Komen Foundation - Fort Worth

Summary: The MORE THAN PINK Walk is held annually to celebrate the strength and resilience of people living with metastatic breast cancer. The walk helps fund cancer research, increase access to care, and provide community support.

Community Events

**Fort Worth
Housing Solutions
Economic Mobility
Resource Fair**

Unity in the Community
Unity in the Community
Family and Youth Summit

Tarrant County College
International Women's Day
Resource Fair

**Fort Worth ISD Charles Nash
Elementary School**
Wellness Night
Passport to Change
Wellbeing Fair

Potter's House of Fort Worth
Potter's House of Fort Worth-
Health Day

**Fort Worth ISD
Diamond Hill-Jarvis Pyramid**
Spring Carnival

UNT Health Science Center
Community Health
Block Party

**Naval Air Station Joint
Reserve Base Fort Worth**
Community Resource Fair

YMCA
Senior Health Fair

**New Birth Christian
Fellowship Church**
Community Health Fair
African American
Health Expo

**Alpha Kappa Alpha
Sorority, Inc.**
2023 Family Expo
and Resource Fair

Northside High School
Health Expo And
Fitness Night

Sweet Home Baptist Church
Community Health Fair

Inspired Healthcare, Inc.
Quarterly Health Fairs

Tarrant County Public Health
2023 Men's Health Summit

**Johnny G.
Community Project**
Summer Family Health Fest

New Horizon Church
3rd Annual Health Festival

**Fort Worth First-Seventh
Day Adventist Church**
Back to School Fair

Six Stones
Operation Back to School

Arlington ISD
Back to School Community
Service-Resource Fair

Grapevine-Colleyville ISD
Back To School Event

**Jack C. Binion Elementary-
Birdville ISD**
Back2school Event

Como Lyons Heart
Back to School Event

Forest Hill Public Library
Community Health Fair

Fort Worth ISD
Hispanic Heritage Event

**Green Briar
Community Center**
Fall Festival

City of Fort Worth
Health Safety and
Benefits Fair

Texas Can Academies
Family Engagement Night

Tarrant County, Precinct 2
Precinct 2 Boo Bash

Fort Worth ISD
Northside High School
Wellness Fair

Central Market
11th Annual Feast of Sharing

Ridgeview Elementary
Resource Night

Seasons Of Change
Christmas Ganza

Community Crossroads
Community Resource Event

HOPE Farm, Inc.
Health and Wellness
Fall Festival

How to Stay Connected

Successful implementation of community outreach initiatives require a collaborative effort from a broad range of diverse organizations and people. JPS Community Outreach sincerely appreciates the leadership provided by our community partners and we look forward to continuing our work in 2024.

If you would like to learn more about events or community outreach initiatives, please contact us.

JPS Community Outreach

Web jpshealthnet.org/community/community-outreach

Phone 817-702-7318

Email CommunityOutreach@jpshealth.org

Monthly Newsletter Expansion

The JPS Community Outreach Newsletter provides an opportunity to share information including health related topics, community highlights, and much more. Our newsletter has grown and currently reaches over 500 contacts each month.



*Monthly newsletters can be accessed
on the [JPS Community Outreach page](#).*